

MONTHLY REPORT

ASTITVA

Co-exist with one another | Co-create with us

ABOUT US

At Astitva, we believe in the power of individuals to co-create. When individuals and communities join hands and lay out their aspirations for a better future, goals can be achieved and dreams fulfilled.

Together, we hope to make the world a better place to live and grow through the three R's of green living... reuse, recycle, repurpose.

Our mission is to create self-sufficient communities by promoting and practising ideas of sustainability, social justice, equality, diversity, ethical work practices and advocating for their widespread adoption in various parts of the country.

We aim to provide support to individuals and organisations to adopt sustainable practices in order to ensure the larger well-being of the community and the natural environment.



CO-CREATING A BETTER TOMORROW

MEET THE TEAM



We are a team of thinkers and doers, who are very passionate and hope to do our bit to bring about a change in society. We believe in the power of co-creation and shall apply the same in our respective projects.

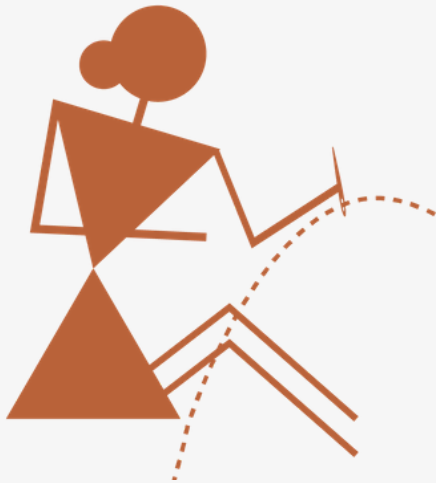
Shubhi Kesarwani: Managing Director

Nayantara M. Nanda: Assistant Manager

Priyanshi Singhal: Project Lead

Ashi Kesarwani: Communications Associate

Minakshi Som: Production Associate



CLOTH REPURPOSING

At Astitva, we believe in the reincarnation of your old clothes. Everything can be repurposed and given a new lease of life.

Under this label, we convert your discarded clothes into newer refreshing ideas. Our process is simple: Collection to Creation - We collect your old clothes to create magic.

PRODUCTS

We were able to create multiple items out of discarded cloth which would have otherwise ended up at a landfill.

This month we created:

- 50 floral cloth dori's
- 25 cotton face masks
- 30 floral jute tie ups for gift packaging
- 35 Rakhi's
- Sample design for floral jewellery



PAINTING DRIVE

As part of the painting drive conducted to beautify the community spaces at the Mojabad site, we handed out our floral dori's as tokens of appreciation to all volunteers involved.

UN WOMEN X THE DO SCHOOL

We got selected to be a part of The Industry Disruptor to learn from leading industry experts, scale our solution sustainably, and be part of a global network committed to social change.

ONLINE COURSES SCHEDULE

	Module 1 July 15	Module 2 July 22	Module 3 July 29	Module 4 August 5	Module 5 August 12	Module 6 August 19
Focus	Vision, Purpose & Impact	Fashion & Sustainability	Gender Equality & Operations	Crisis Management & Resilience	Marketing & Engaging with Customers	Funding, Collaboration & Scaling
Online Learning	-Personal purpose & company vision -Theory of Change -Impact Assessment	-Overview of the fashion industry -Market insights understanding -SDGs and Fashion	-Women Empowerment principles -Team setup -Operational topics like sourcing, HR, partnerships	-Implications of Covid-19 -Innovation & new Business Models -Personal resilience -Leadership in times of crisis	-Communications -Branding -Value Proposition -Consumer behaviour -Community building	-Financial Planning -Funding mechanisms -Collaborate with corporates -Scaling strategies
Courses	Weekly over 6 weeks (one session per module with external experts)					
Peer Exchange & Support	Continuous peer exchange and support among participants on DO Community private group					