

MONTHLY REPORT

ASTITVA

Co-exist with one another | Co-create with us

ABOUT US

At Astitva, we believe in the power of individuals to co-create. When individuals and communities join hands and lay out their aspirations for a better future, goals can be achieved and dreams fulfilled.

Together, we hope to make the world a better place to live and grow through the three R's of green living... reuse, recycle, repurpose.

Our mission is to create self-sufficient communities by promoting and practising ideas of sustainability, social justice, equality, diversity, ethical work practices and advocating for their widespread adoption in various parts of the country.

We aim to provide support to individuals and organisations to adopt sustainable practices in order to ensure the larger well-being of the community and the natural environment.



CO-CREATING A BETTER TOMORROW

MEET THE TEAM



We are a team of thinkers and doers, who are very passionate and hope to do our bit to bring about a change in society. We believe in the power of co-creation and shall apply the same in our respective projects.

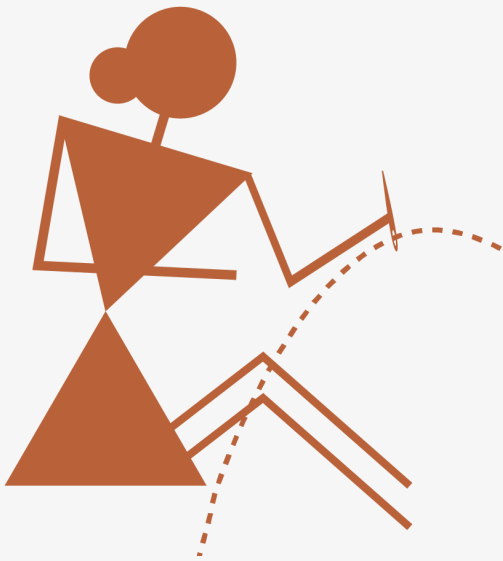
Shubhi Kesarwani: Managing Director

Nayantara M. Nanda: Assistant Manager

Priyanshi Singhal: Project Lead

Ashi Kesarwani: Communications Associate

Minakshi Som: Production Associate



CLOTH REPURPOSING

At Astitva, we believe in the reincarnation of your old clothes. Everything can be repurposed and given a new lease of life.

Under this label, we convert your discarded clothes into newer refreshing ideas. Our process is simple: Collection to Creation - We collect your old clothes to create magic.

So, why throw it away when it can be used in some other way?

PRODUCTS

Using unused fabric, we created multiple items such as face masks, tying threads, buntings, rooftop covers and are in the process of creating lots more.

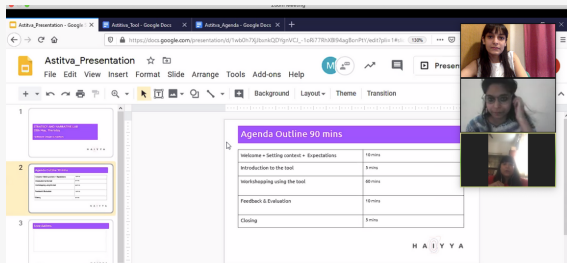
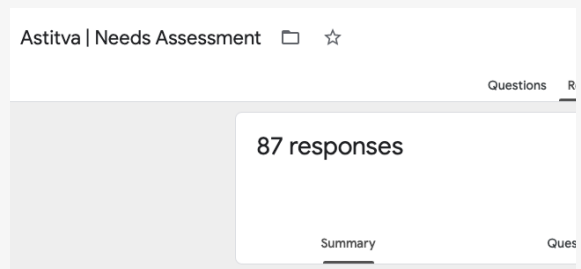


CLOTH COLLECTION DRIVE

A cloth collection drive was conducted to collect discarded clothing, linen and scrap fabric. All safety measures were taken during the collection and transportation process.

NEEDS ASSESSMENT

We conducted a needs assessment to help us understand an individual's willingness to purchase repurposed items and their purchasing habits in order to help us plan better given the COVID-19 crisis.



HAIYYA SESSION

We got a chance to be a part of a learning session conducted by Haiyya which helped us plan our way forward in the months to come.



COMMUNITY SPACES

The goal of the landscaping project is to reimagine and rejuvenate community spaces around water bodies in Gurugram, which were earlier treated as a dump yards and unsafe sites.

We wish to use discarded waste material and transform the area into socially active recreational spaces.

SITE VISITS

Our team members have been regularly visiting pond sites and creating site maps to get a fair sense of how we can transform the area.

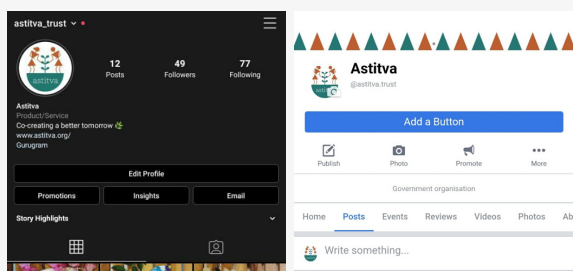


POND LANDSCAPING

We have begun our landscaping work at various pond sites and will continue to do so in the months to come.

WEBSITE

We recently launched our website www.astitva.org. Take a look to get more insights into our work and collaborate with us.



SOCIAL MEDIA

Follow us on our social media pages for regular updates.

Instagram: [@astitva_trust](https://www.instagram.com/astitva_trust)

Facebook: [@Astitva.trust](https://www.facebook.com/Astitva.trust)