

MONTHLY REPORT

ASTITVA

Co-exist with one another | Co-create with us

ABOUT US

At Astitva, we believe in the power of individuals to co-create. When individuals and communities join hands and lay out their aspirations for a better future, goals can be achieved and dreams fulfilled.

Together, we hope to make the world a better place to live and grow through the three R's of green living... reuse, recycle, repurpose.

Our mission is to create self-sufficient communities by promoting and practising ideas of sustainability, social justice, equality, diversity, ethical work practices and advocating for their widespread adoption in various parts of the country.

We aim to provide support to individuals and organisations to adopt sustainable practices in order to ensure the larger well-being of the community and the natural environment.

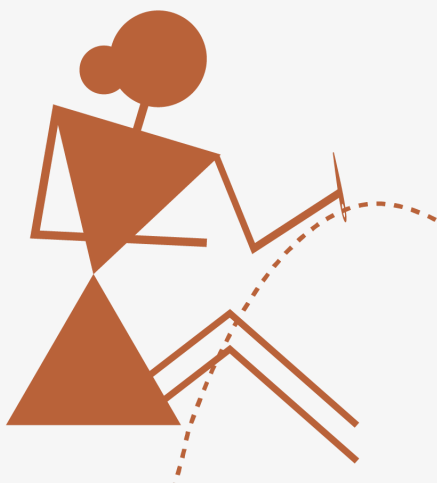


CO-CREATING A BETTER TOMORROW

CLOTH REPURPOSING

At Astitva, we believe in the reincarnation of your old clothes. Everything can be repurposed and given a new lease of life.

Under this label, we convert your discarded clothes into newer refreshing ideas. Our process is simple: Collection to Creation - We collect your old clothes to create magic.



PRODUCTS

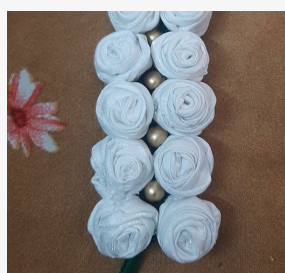
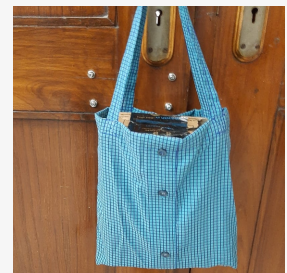
We were able to create multiple items out of discarded cloth which would have otherwise ended up at a landfill.

We also made sample design for products to be created in the months to come.

This month we created:

- 200+ flowers
- 100 floral dori's
- 1 table mat
- 40 scrunchies
- 3 potli bags
- 3 tote bags
- 7 pouches
- Floral jewellery - Gajra, Anklet, Necklace
- Brooch samples - Bird, flower

Approximately 50+ clothing items were repurposed to make the above mentioned items. The leftover cloth from these clothes is being collected and will be used to make small embellishments, in packaging as well as creating 'katran' collection.



THE PLAN AHEAD

PRODUCTS

We will be making the below mentioned items in the month to come. We hope to gradually increase the amount of items we repurpose so that we can prevent them from being discarded and going into a landfill which would result in serious negative impacts on the environment.

1. Hair ties
2. Hairbands
3. Hairclips
4. Flower Gajra
5. Flower earrings
6. Pouches
7. Curtain Ties
8. Flower Pillow
9. Tie up pillow
10. Shagun Pouches
11. Bookmarks
12. Name Plate
13. Door Mat
14. Flower embellishments
15. Floral sticks

